Leverage a unique synergy with this powerful partnership

Pivotree and Syndigo have established a longstanding partnership to optimize customer experience and drive growth in our clients' digital transformation initiatives. Focused on helping organizations maximize their return on investment in Syndigo solutions, Pivotree has mastered product, customer, and vendor domain implementations across multiple, diverse industries.

Why Pivotree

IMPLEMENTATION EASE
We deliver on time, on budget, and with little or no disruption to business as usual. Trust, transparency, and dependability drive all our initiatives.

EXPERT KNOWLEDGE
Our implementation consultants have experience in Syndigo and other PIM/MDM, Syndication, as well as ERP and eCommerce integrations such as Shopify, VTEX, Spryker and SAP.

PROFESSIONAL PRACTICE
Our unique blend of industry and platform knowledge helps clients draw maximum value from the Syndigo solutions we implement for them.

DATA MASTERY
With automation, PIM/MDM, and a repertoire of tools and expertise for data extraction, normalization, and optimization, we enable clients to leverage a complete and holistic data ecosystem that they can use to master their data and make informed business decisions.

24/7 SUPPORT AND SERVICE
The journey doesn't end with the successful completion of a Syndigo implementation. Our Managed Services team offers ongoing support services to ensure that our clients continue to derive value from and preserve their data management investment.

- **Application Enhancements and Optimization**
  Our team provides ongoing updates to configuration, workflow, business rules and monitors ongoing data integrations to ensure that your solution can easily adapt to your business changes and growth.

- **User Experience**
  We also provide end-users with technical support to address issues related to functionality. This may include resolving user-reported errors, answering user inquiries, and providing training to help users maximize the application's functions.

Awarded Syndigo North America
National Impact Partner of the Year 2022

&

Awarded Syndigo Americas
Partner of the Year 2023

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Beyond PIM/MDM:
Value-Added Solutions Drive Growth and Scalability

Pivotree empowers clients to expand on Syndigo capabilities with strategic consulting and value-driven products and solutions. The goal? Ensuring our clients' data is error-free, complete and effectively managed; easing integration; providing complete visibility and control; and leveraging automation where possible to speed up time-to-market and reduce manual effort and intervention.

DATA STRATEGY
We help businesses develop an actionable data strategy and a practical roadmap to boost revenue while improving commerce performance and customer experience. We cover everything from business objectives and organization to processes, content, technology, governance and change management.

PIVOTREE SKU BUILD
Pivotree SKU Build delivers the product data you need to grow your digital channel revenue without the high cost of sourcing and enrichment. Powered by data experts and assisted by AI, SKU Build is a service that delivers high-quality channel ready SKUs rapidly and at scale, directly integrated with your commerce systems.

Data analysts deliver AI and ML-assisted product data transformation that eliminates product attribute gaps and inconsistencies from suppliers. SKU Build automatically classifies and enriches data to your specifications so that you can easily expand into additional categories and markets.

This automated service saves time and internal effort by delivering high-quality SKU and attribute data directly to your Syndication, PIM/MDM, and eCommerce systems. This helps you to seamlessly add new products and suppliers to grow your business faster without increasing staff workload. You gain unlimited scalability to reduce time to market while eliminating the need for data acquisition and curation processes, and vendor portals in the PIM.

• Improve category revenue and conversion rates with frictionless data onboarding.

• Accelerate time to market for new SKUs with fast, integrated channel-ready data.

• Reduce costs and risk with consistent, accurate product data.

Some of Our Customers:

Find Out More About Our Partnership with Syndigo

Get in touch:
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Pivotree, a leader in frictionless commerce, strategizes, designs, builds, and manages digital Commerce, Data Management, and Supply Chain solutions for over 200 major retailers and branded manufacturers globally. With a portfolio of digital products as well as managed and professional services, Pivotree provides businesses of all sizes with true end-to-end solutions.