

## Migrate From SAP Commerce (Hybris) to Shopify with Expertise You Can Trust

Migrating from your legacy SAP Commerce (Hybris) platform to Shopify may seem untenable or even overwhelming. You may be concerned about complexity, potential downtime, and the significant resources required for such a major transition. Staying on a monolithic platform, however, poses significant risks, including a lack of innovation, a slow pace of development, limited features, and the inability to meet shopper expectations.

#### **KEY CONSIDERATIONS:**



Do you leverage other SAP products within your organization or plan to?



Does the product architecture allow you to rapidly deliver value?



Are the time and costs to add features limiting your ability to execute on business needs?

#### Why Choose Shopify?

Shopify helps businesses build differentiated commerce value faster through their modern, scalable, and flexible enterprise Commerce solution, for a fraction of the cost.

- Unlock growth in B2C, B2B and/or Retail Commerce from a single unified, extensible platform.
- Create differentiated commerce experience with Shopify Headless toolkits, extension points and customizable Storefronts.
- Sell across borders without limits with Shopify Markets, removing the hurdles of currency, payments, multi-fronts and duties as you go global.
- Extend Shopify to your liking. It is fully composable with a focus on speed-to-market through certified app partners and open extension points.

In 2023, <u>Shopify invested</u> \$1.73 billion US in research and development (R&D), reflecting a commitment to enhancing its platform and developing new features.

15% higher conversion rate

**33%** better TCO 23% better platform costs

19% better operation and maintenance costs Source: Shopify Total Cost of Ownership Study

#### Pivotree and Shopify: A Partnership That Transforms Digital Commerce

Pivotree and Shopify are a powerful alliance in the eCommerce landscape, combining Pivotree's long legacy and expertise in enterprise commerce with Shopify's leading global commerce platform. This partnership leverages the strengths of both companies to deliver flexible, innovative, and scalable solutions that drastically reduce the complexity of your overall digital ecosystem.

Together, we empower businesses to optimize their digital operations, enhance customer experiences, and drive significant growth in an increasingly competitive landscape.

#### Trust Pivotree to Accelerate Your Digital Transformation

As the commerce experts, Pivotree has advanced accelerators to facilitate a seamless transition to Shopify including pre-built modules that help to add or upgrade functionalities, as well as a proven framework ensuring efficiency and best practices. We will work with you to:

- Streamline your business decision to ensure a cost-effective transformation.
- Accelerate the transition process to achieve faster results.

# ALDO



We launched a franchisee eCommerce site accelerator for the ALDO Group's franchise operations in Saudi Arabia and the UK, that was deployed in under four weeks.

GET THE FULL CASE STUDY

### At-a-glance Migration Guide



Ready for a seamless migration? Contact Pivotree today and let's make your transition from SAP Commerce (Hybris) to Shopify as smooth as possible so you can focus on what truly matters — growing your business.

