



Migrate From Oracle Commerce (ATG) to Shopify with Expertise You Can Trust

Migrating from your legacy Oracle Commerce (ATG) platform to Shopify may seem untenable or even overwhelming. You may be concerned about complexity, potential downtime, and the significant resources required for such a major transition. Staying on a monolithic platform, however, poses significant risks, including a lack of innovation, a slow pace of development, limited features, and the inability to meet shopper expectations.

KEY CONSIDERATIONS:

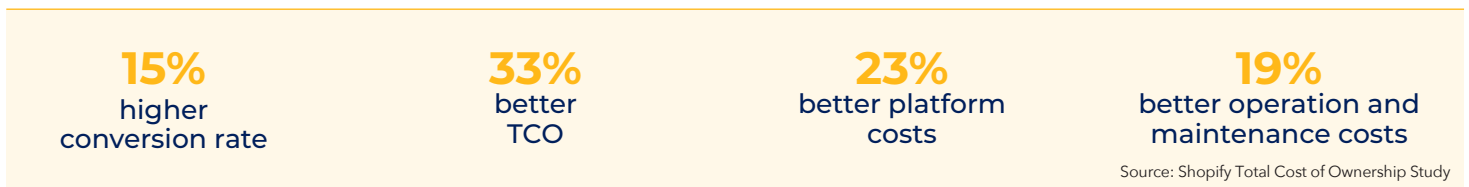
- Do the Oracle product roadmap and innovations align with your priorities?
- Do you leverage other Oracle products within your organization or plan to?
- Does the product architecture allow you to rapidly deliver value?
- Are the time and costs to add features limiting your ability to execute on business needs?

Why Choose Shopify?

Shopify helps businesses build differentiated commerce value faster through their modern, scalable, and flexible enterprise Commerce solution, for a fraction of the cost.

- **Unlock growth in B2C, B2B and/or Retail Commerce** from a single unified, extensible platform.
- **Create differentiated commerce experience** with Shopify Headless toolkits, extension points and customizable Storefronts.
- **Sell across borders without limits** with Shopify Markets, removing the hurdles of currency, payments, multi-fronts and duties as you go global.
- Extend Shopify to your liking. It is fully composable with a focus on speed-to-market through certified app partners and open extension points.

In 2023, Shopify invested \$1.73 billion US in research and development (R&D), reflecting a commitment to enhancing its platform and developing new features.



Pivotree and Shopify: A Partnership That Transforms Digital Commerce

Pivotree and Shopify are a powerful alliance in the eCommerce landscape, combining Pivotree's long legacy and expertise in enterprise commerce with Shopify's leading global commerce platform. This partnership leverages the strengths of both companies to deliver flexible, innovative, and scalable solutions

that drastically reduce the complexity of your overall digital ecosystem.

Together, we empower businesses to optimize their digital operations, enhance customer experiences, and drive significant growth in an increasingly competitive landscape.

Trust Pivotree to Accelerate Your Digital Transformation

As the commerce experts, Pivotree developed an advanced accelerator to facilitate a seamless transition from Oracle ATG to Shopify including pre-built modules and data migration toolkits that adhere to best practices. We will work with you to:

- Streamline your business decision to ensure a cost-effective transformation.
- Accelerate the transition process to achieve faster results.



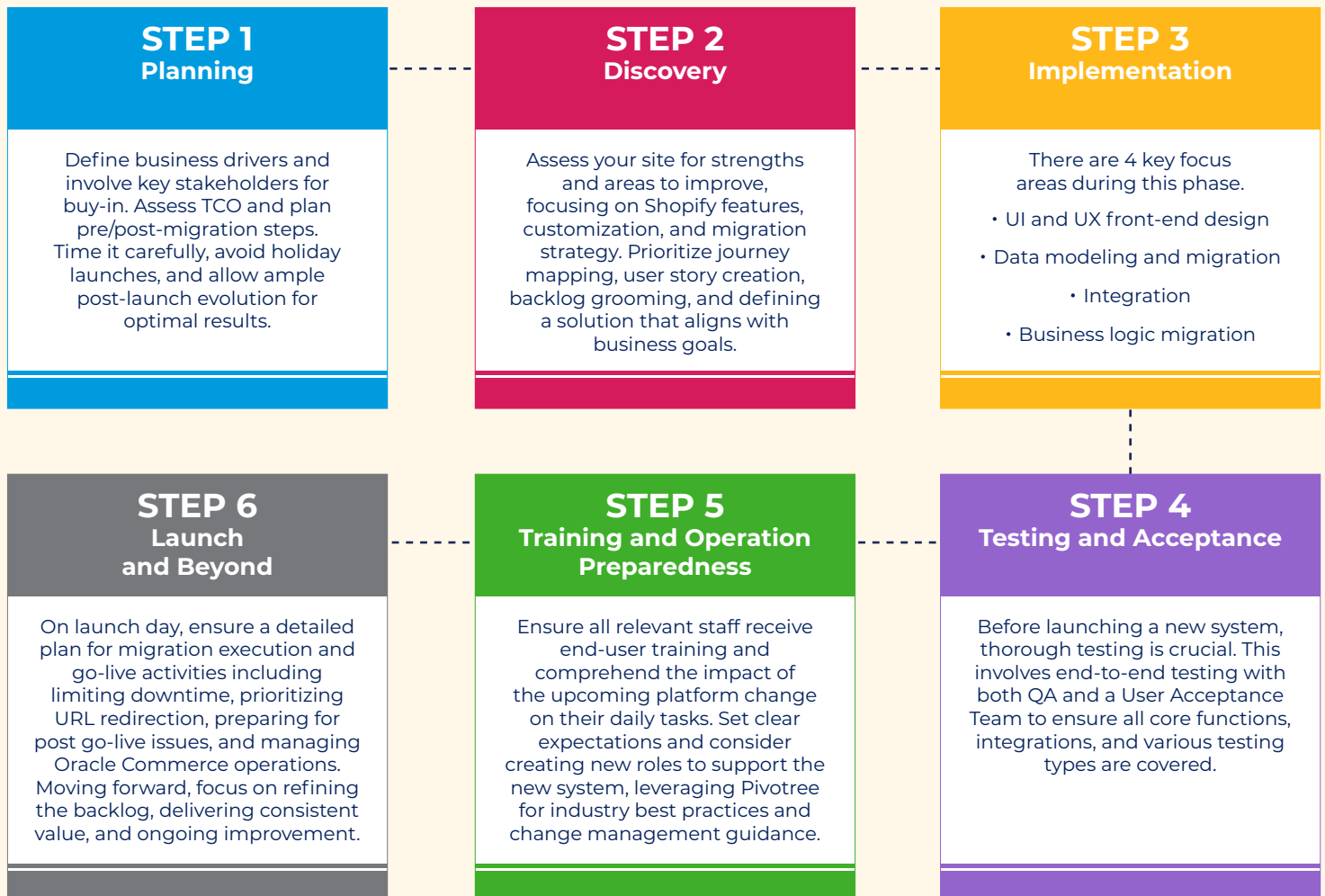
LOREX®

“The flexibility and agility of the Shopify platform will continue to provide us with cost-effective capabilities over the long term.”

– Denys Posokhov
Director of eCommerce and Web Development
Lorex

[GET THE FULL CASE STUDY](#)

At-a-glance Migration Guide



Ready for a seamless migration? Contact Pivotree today and let's make your transition from Oracle Commerce to Shopify as smooth as possible so you can focus on what truly matters — growing your business.

sales@pivotree.com | 1-877-767-5577 | www.pivotree.com

