



# A powerful partnership that drives greater value for customers

Pivotree and Informatica have established a longstanding partnership to optimize customer experience and drive growth in our clients' digital transformation initiatives. Focused on helping organizations maximize their return on investment in Informatica solutions, Pivotree has mastered product, customer, and vendor domain implementations across multiple, diverse industries.

## Why Pivotree

### IMPLEMENTATION EASE

We deliver on time, on budget, and with little or no disruption to business as usual. Trust, transparency, and dependability drive all our initiatives.

### EXPERT KNOWLEDGE

Our multidomain implementation experts include senior Informatica practice leads with experience in Informatica Intelligent Data Management Cloud™ (IDMC).

### PROFESSIONAL PRACTICE

Our unique blend of industry and platform knowledge helps clients draw maximum value from the Informatica solutions we implement for them.

### DATA MASTERY

With automation, multi-domain Master Data Management (MDM), and a repertoire of tools and expertise for data extraction, normalization, and optimization, we enable clients to leverage a complete and holistic data ecosystem that they can use to master their data and make informed business decisions.

### 24/7 SUPPORT AND SERVICE

The journey doesn't end with the successful completion of an Informatica IDMC implementation. Our Managed Services team offers ongoing support services to ensure that our clients continue to derive value from and preserve their data management investment.

- **Infrastructure and Performance**

We take care of all aspects of an application's management and maintenance, including but not limited to deployment, configuration, monitoring, maintenance, upgrades, and troubleshooting.

- **User Experience**

We also provide end-users with technical support to address issues related to functionality. This may include resolving user-reported errors, answering user inquiries, and providing training to help users maximize the application's functions.



Informatica®  
Platinum Partner

## Beyond IDMC: Value-added solutions drive growth and scalability

Pivotree empowers clients to expand on Informatica capabilities with strategic consulting and value-driven products and solutions. The goal? Ensuring our clients' data is error-free, complete and effectively managed; easing integration; providing complete visibility and control; and leveraging automation where possible to speed up time-to-market and reduce manual effort and intervention.

### DATA STRATEGY

We help businesses develop an actionable data strategy and a practical roadmap to boost revenue while improving commerce performance and customer experience. We cover everything from business objectives and organization to processes, content, technology, governance and change management.

### DATA GOVERNANCE

Managing large volumes of data has emerged as the leading challenge for businesses worldwide due to increased complexity and costs. Without the right framework of policies, procedures and controls to manage and protect vital data assets businesses face multiple challenges including poor data quality, impaired decision-making, compliance issues, and subpar customer experience.

Data governance provides this framework and ensures your data is clean, complete, concise, and correct so you can reap all the benefits that data modernization and AI promise – increased efficiency, smarter decision making, and faster time-to-market. We can help you evolve your organization into one where data management becomes a center of excellence.

## Get started with expertise from Pivotree

With domain expertise and extensive experience managing complex data ecosystems Pivotree is the right partner to help you define a strategy to reach your expected ROI and an implementation plan that gets you there quickly and cost effectively.

[Start with a data assessment](#)

Some of our customers:

Psycho  Bunny

GDI | DYNAMITE  
GARAGE

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Find out more  
about our partnership  
with Informatica

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pivotree™

Pivotree, a leader in frictionless commerce, strategizes, designs, builds, and manages digital Commerce, Data Management, and Supply Chain solutions for over 200 major retailers and branded manufacturers globally. With a portfolio of digital products as well as managed and professional services, Pivotree provides businesses of all sizes with true end-to-end solutions.