



# Manage Your Data, Manage Your Business

Accelerate time-to-market, boost sales, and enhance customer loyalty with integral data solutions



## What Data Challenges are you Trying to Solve?

Do you have a clear data strategy and roadmap?

Are you struggling with data clarity and integrity?

Is your data siloed within multiple systems and departments?

Do you lack the insights you need to drive decisions?

Are you weighed down by technical debt?

If you answered yes to any of these questions you're not alone. According to a recent survey of data management decision makers, there are significant challenges.<sup>1</sup>

**80%** of those polled cited a lack of data cataloging

**76%** said it was difficult to understand their data

**82%** cited confusing data governance policies

**80%** were concerned about poor data quality

**74%** highlighted a lack of data observability

## Start With a Comprehensive Data Assessment

Our taxonomists will deep-dive into your data to give you a clear picture of where you stand. If we discover issues with data integrity and quality, we can recommend best practices to help you take action.

**Building** data-centric, practical plans that enable better enterprise governance, time-to-value onboarding, accurate reporting, and superior search-to-purchase experiences for end users.

**Applying** data governance expertise, master data management solutions, automated data content, enrichment and onboarding services, and ongoing 24/7 service to optimize your data management platforms for the best return on investment.

**Addressing** data challenges without the need to implement expensive software or systems, and agile, modern, cloud-based data integration services that can be implemented without the complexity and expense of traditional integration methods.

<sup>1</sup> <https://www.capitalone.com/tech/cloud/data-management-survey>

# Pivotree Data Management Solutions For Better Business Outcomes

## Data Strategy

You have access to a team of expert consultants who will work with you to develop an actionable data strategy and a practical, achievable roadmap for implementing the best solutions to harness data for better business outcomes.

## Data Mastery

Pivotree implements market-leading Product Information Management (PIM) and Master Data Management (MDM) solutions that allow you to take control of every aspect of your data across multiple domains. Ensuring accuracy, consistency, compliance and reduced time and costs, our PIM/MDM solutions power better business decisions and drive enhanced engagement.

## Data Center of Excellence

Investments in data must be protected by strong data governance processes and platforms. A data governance center of excellence can improve data management practices, reduce data-related risks, and drive business value from data by ensuring data accuracy, consistency, and compliance. We can help you design a data governance center of excellence, including organizational structure, governance framework, policies, and procedures, data quality management, and data security.

## Pivotree SKU Build

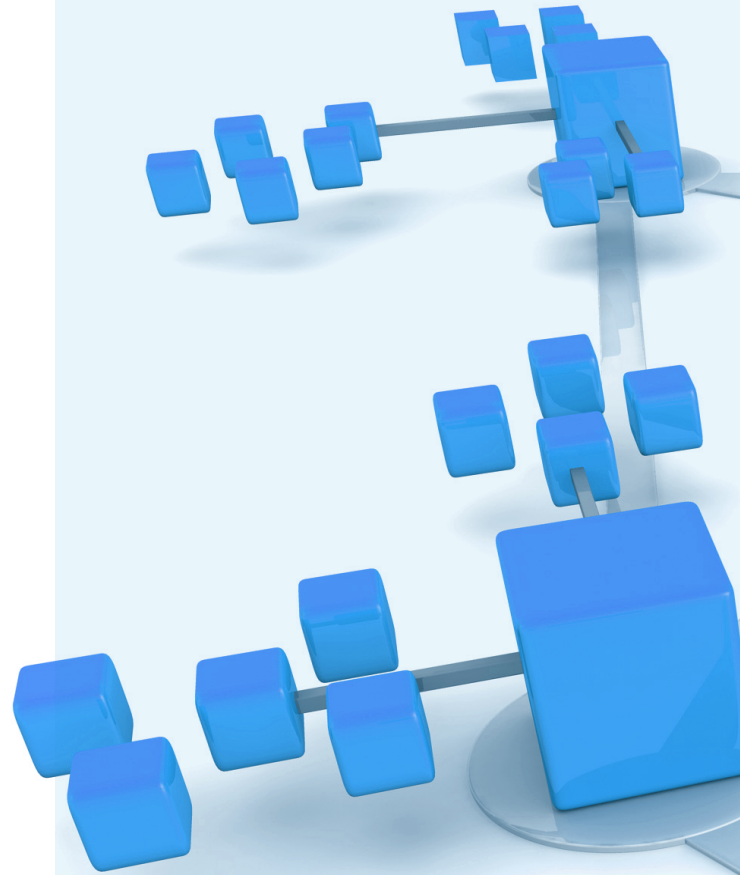
Delivers fully enriched and curated SKUs by leveraging expert taxonomies and AI-enabled data transformation for improved data quality, faster time-to market, and lower product onboarding and maintenance costs. This is a true data-as-a-service solution. With the high-quality, near-perfect data delivered through SKU Build, your customers will easily find the products they're looking for, sales will increase, returns will decline, and loyalty to your brand will grow.

## Data Integration

A cloud-based delivery model enables businesses to connect and integrate on-site data with data sources located in cloud-based applications. This service facilitates real-time data exchange between systems and departments across your business.

## Managed Services

Our work doesn't stop once your data management solution has been implemented. We have a team of experts with in-depth knowledge and the expertise to train, manage, troubleshoot, and support your business 24/7/365 so the investment you've made in implementing your PIM/MDM system is optimized.



Contact us for more information on how we can help solve your data challenges.

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