



Data Governance

The Heart of Customer Insights and Better Decisions

- ✓ Builds a strong foundation for AI
- ✓ Enhances accessibility, availability, and security
- ✓ Creates an empowering data culture

Start with a free data assessment

It's time to strengthen the value of data

Managing large volumes of data has emerged as the leading challenge for businesses worldwide due to increased complexity and costs.

Without the right data governance – the framework of policies, procedures, and controls to manage and protect vital data assets – businesses face multiple challenges, including poor data quality, impaired decision-making, compliance issues, and subpar customer experience.

\$14.53

Projected data governance market size by 2030 (billions USD)

Source: Fortune Business Insights

25%

Data-driven organizations provide EBITDA increases of up to 25%.

Source: McKinsey

73%

The percentage of companies that lack data governance leading to financial and legal repercussions

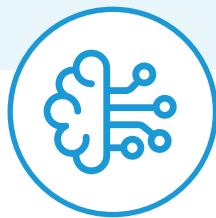
Source: Gartner

15%

The percentage of companies that have comprehensive data governance programs in place.

Source: Gartner

Data governance is a framework of policies, procedures, and controls to manage and protect your vital data assets



Prepare your AI foundation

Data governance ensures your data is clean, complete, concise, and correct so you can reap all the benefits that AI promises – increased efficiency, smarter decision making, and faster time-to-market.



Improve your bottom line

Data governance allows you to derive the insights you need to make decisions that positively impact your customers and your bottom line.



Empower your people

Provide your employees with the necessary tools, resources, and guidelines to effectively leverage data in their roles, driving better decision-making, efficiency, and collaboration across the organization.

Better data, smarter decisions and increased productivity



Greater data quality

Accurate, consistent, up-to-date data that is easy to onboard, find, maintain, and leverage



Robust compliance

Transparent, easy-to-use governance practices that streamline compliance at the enterprise level



Seamless collaboration

Collaborative data ecosystems free from silos and compartmentalized data



Smarter decisions

A data-first approach to strategy and business decisions



Increased efficiency

Reduced redundancy and manual intervention leading to higher productivity and output



Fortified security and privacy

Impenetrable data security mechanisms to safeguard organizational and customer data

Get started with expertise from Pivotree

With domain expertise and extensive experience managing complex data ecosystems Pivotree is the right partner to help you define a strategy to reach your expected ROI and an implementation plan that gets you there quickly and cost effectively.

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