pivotree™   Informatica™

Is Bad Data Hurting Your Business?

Having clean, reliable data is essential and understanding where you have gaps will allow you to govern your data effectively and utilize it as a meaningful company asset. Data governance helps by creating and managing the policies, procedures, and standards for data across an enterprise.

9 Clear Signs Your Data Needs Help

Here are some reasons why it may be valuable to your company and your bottom line to take an indepth look at your data.

- [ ] Data comes from multiple sources, is unnormalized, and requires a heavy manual lift to clean it up.
- [ ] Onboarding time is slow and unscalable.
- [ ] Users cannot find data or the necessary information about the data.
- [ ] Search does not bring back the expected results.
- [ ] Data is being managed in your ERP/spreadsheets/ SQL tables.
- [ ] You have experienced a merger/acquisition and need to consolidate data repositories.
- [ ] You have implemented a new data management system, but remain concerned about the expected ROI.
- [ ] You do not know who the data owners are or who has access to different datasets.
- [ ] You have limited insight into the data lifecycle or associated processes and transformations.

Speak to a client advisor today:
sales@pivotree.com | 1-877-767-5577 | pivotree.com

Assess Your Data Today!

Considering data is one of, if not the most valuable asset that your company owns, it is critical to gain a comprehensive look at your data landscape.

STEP 1
IS YOUR DATA EASY TO FIND AND UNDERSTAND?

A review of your data and data repositories will determine any obvious issues with quality, taxonomy, schema, and data fill to ensure your data landscape is running efficiently.

STEP 2
DOES IT TAKE LONG TO ONBOARD NEW DATA?

We can identify the root causes of prolonged onboarding time, including the exact instances of data gaps, inconsistencies, and complexity in manual enrichment to ensure that your data is in the right format.

STEP 3
ARE YOUR DATA MANAGEMENT COSTS TOO HIGH?

We'll provide concrete recommendations and help prioritize key actions you can take to make onboarding and managing data more scalable to reduce costs. We can also give you advice on how to maximize your current data management landscape investment or reduce the risk of implementing new technology.

STEP 4
DO YOU UNDERSTAND THE PEOPLE, PROCESSES AND TECHNOLOGY BEHIND YOUR DATA?

Using customized questionnaires, looking at existing documentation, and reviewing best practices, we will provide a data governance maturity model with roadmap options to streamline processes and increase maturity across your enterprise.

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