



Modernize to the Cloud with our Launchpad Accelerator

- ✓ **324%** average ROI
- ✓ **\$2.25M** average annual benefit
- ✓ **62%** more monthly revenue

Source: Informatica



Achieve Better Business Outcomes with Informatica's IDMC

Organizations that migrate to the cloud achieve competitive advantage through reduced operational costs, improved productivity, and less unplanned downtime. Informatica's Intelligent Data Management Cloud (IDMC) can streamline your business, improve ROI, and generate greater revenues.



Free your data

Run on and interoperate with what you have today and tomorrow whether multi-cloud or hybrid. Supports the cloud model that best suits your business for migrating on-premises data.



Drive innovation

Rely on an AI-powered, unified data management cloud with best-of-breed capabilities. Avoids the risk of custom coding with the power of AI and machine learning in one solution.



Control your costs

Take advantage of flexible and predictable pricing to pay only for what your organization uses.



Grow your business

Increase scalability and optimize performance with elastic and serverless computing. Built on industry standards, this cloud platform works with any reference architecture.

Our Launchpad Accelerator Ignites the Journey

Pivotree, an Informatica Platinum Delivery Partner, can make your move to Informatica's IDMC smooth and rewarding with our agile approach and pre-built frameworks.

- Quick and seamless conversion of all critical and historical data including catalogs, products, inventory, categories, customers, and orders
- Continuous innovation through our phased approach
- Data quality managed and maintained throughout migration
- Expertise in data integrations, master data management, data quality and data governance



Power Your Integrations with the Right Partner

Reduced Migration Costs

Automated conversion tools and pre-built connectors in Informatica Intelligent Cloud Services Cloud Data Integration (IICS CDI) can significantly reduce the time and effort required for migration compared to manual coding.

Faster Time to Value

By leveraging pre-built components and streamlined development, IICS CDI enables quicker migration and realization of the benefits of cloud-based data integration.

Improved Agility and Scalability

IICS provides a scalable and flexible platform for managing data integration needs as your business grows.

Simplified Management

IICS offers a centralized console for managing all your data integrations, simplifying monitoring and maintenance tasks.

Data Governance and Security

Ensure proper data governance policies and security measures are in place during the migration process and within the IICS environment.

Change Management

Effective change management is crucial to ensure user adoption and successful transition from PowerCenter workflows to IICS.

Launch today with Pivotree

If your organization is facing a disruptive migration from on-premise Informatica Data Integration, MDM, or Data Governance/Data Quality solution to Informatica's IDMC platform, take the time to consider leveraging Pivotree's Launchpad Accelerator approach.

Pivotree has developed a complimentary assessment that analyzes your data, processes, environment, and tools. We can then work with you to build out a roadmap that can drastically reduce your time and overall investment.

[Connect with an Informatica Advisor Today →](#)

A Phased Approach Ensures Success

Each phase includes defined tracks and activities as well as clear milestones designed to accelerate the process.

PHASE 1

Assessment and Planning

Discovery and Analysis: Analyze existing workflows, mappings, and data sources to understand scope.

Target Architecture Definition: Define the target state of your data integration processes in IICS and an overall data flow architecture.

Migration Strategy and Planning: Develop a migration strategy outlining the approach (phased migration, lift-and-shift, etc.), resource allocation, timelines, and testing plans.

PHASE 2

Migration and Development

PowerCenter Asset Conversion: Tools automate the conversion of workflows and mappings.

Data Integration Development: In some cases, we may need to build custom transformations, error handling routines, or API integrations within IICS.

Testing and Validation: Thorough testing of the migrated data flows is crucial - includes unit testing, integration testing, and potentially user acceptance testing (UAT) to ensure data accuracy and functionality.

PHASE 3

Deployment and Go-Live

Deployment and Configuration: Migrated data flows are deployed, and security settings and scheduling workflows are configured and connected to cloud-based data sources.

Monitoring and Support: After go-live, close monitoring of the migrated processes and data pipelines ensures performance, identifies any errors, and allows for adjustments if needed.



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This is a generic overview. The specific process might vary depending on the complexity of PowerCenter environment and desired migration approach.